

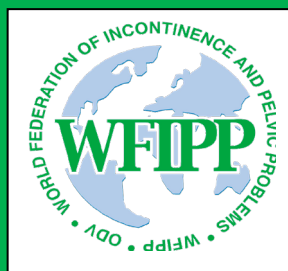


PROGRAMME – WORLD CONTINENCE WEEK 2023

FROM 19-23 JUNE 2023

**ORGANIZED BY THE WORLD FEDERATION OF INCONTINENCE AND PELVIC PROBLEMS
(WFIPP)**

MONDAY 19th JUNE 2023 - 13.30-14.30 HRS (CET)



A joint WFIPP/ECHAlliance webinar - Thematic Ecosystem - Incontinence

Subject: Stigma and Taboo

Speakers:

13.30-13.35: Andy Bleaden – Community Director ECHAlliance and M.L. van Poelgeest, President WFIPP: Welcome and Introduction

13.35-13.45: Francisco Cruz – ESFFU (Female and Functional Urology)

13.45-13.55: Paul Robbins- Founder Health Tech Design

13.55-14.05: Lucy Brett – Patient and Ambassador

14.05-14.15: Myra Robson – Clinical Lead; Bladder & pelvic health team

14.25-14.30: Q&A

To join this webinar, please click on [this](#) link

TUESDAY 20th JUNE 2023 – 14.30- 15.30 hrs (CET)

MUVON Therapeutics AG



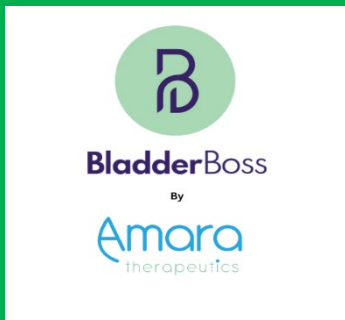
Speakers:

- Steve Kappenthuler, PhD, Chief Business Officer
- Deana Mohr, PhD – CEO & Co-Founder
- John Coelho, Medical Affairs

Muvon Therapeutics have developed a highly innovative tissue engineered therapy for stress urinary incontinence offering patients a minimally invasive, low-risk procedure (according to phase I data) in an outpatient setting. Potentially this procedure could prove a life changer and be long-lasting. The results still need to be corroborated in further clinical trials. So many patients suffer in silence and accept their condition as part of the ageing process. Although incontinence is a common condition, it is certainly not normal and nowadays many treatment options are available, however none of them offering functional regeneration. MUVON's goal is to offer a safe and effective treatment for stress urinary incontinence in women who are unsatisfied with conservative measures and are searching for treatments other than for example annual bulking agent injections or invasive surgeries. By regenerating the muscle tissue, the therapy which is based on the use of the patients' own cells is tackling the underlying cause, namely the damaged urinary sphincter muscle. It does not involve the implantation of synthetic materials, is minimally invasive and does not require hospitalization or cause any known safety concerns. MUVON Therapeutics' multidisciplinary and visionary team is determined and highly motivated to provide this therapy for patients, focusing on patient needs and obtaining robust feedback during the therapy development stage.

To join this webinar, please click on [this](#) link

TUESDAY 20th JUNE 2023 – 15.30- 16.30 hrs (CET)



Speakers:

- Brendan Staunton
- Dr. Emma Carr

BladderBoss – An App-Delivered Behavioural Program for Overactive Bladder

Amara Therapeutics have developed a digital app-based program, BladderBoss, that helps women better manage their bladder health, with a focus on reducing the impact of overactive bladder or OAB. BladderBoss is an 8-week digital program helping women take back control of their bladder health, using science-backed methods such as Behavioural Therapy (BT) techniques and Cognitive Behavioural Therapy (CBT) techniques, alongside bladder retraining and pelvic health Pilates. The guided step-by-step program empowers women to take control of their bladder health at their own weekly pace through interactive video and audios. The program educates the users on the condition and sets them a series of tasks and challenges to complete weekly. This webinar will provide more information on how the program was developed, the content delivered within the 8 modules and the results from the pilot study of the intervention conducted across three Irish hospitals.

To join this webinar, please click on [this](#) link

WEDNESDAY 21st JUNE 2023 – 15.30 – 16.30 hrs (CET)



The Boys need Bins campaign in the UK calls for every public toilet and business across the UK to put incontinence bins in their male toilets, so men can dispose of incontinence pads, stoma products and other hygiene waste items easily, safely and with dignity.

At this webinar you will hear from a range of speakers to share insights into what it means to be incontinent, how that impacts daily life to learning about the impact that supporters can make in campaigning for national and legislative change through the Boys need Bins Campaign.

Speakers:

- 15.30-15.50: Jeff Thomson and Jonathon Hall, supporters of Prostate Cancer UK, share their experiences and challenges of being incontinent
- 15.50-16.05: Lubna Latif Curtis, Health Influencing Senior Officer Prostate Cancer UK, shares insights into the Boys need Bins campaign in UK
- 16.05-16.20: Lisa Cleminson and Michelle Roles, Department for Transport Wales, share insights into recent male sanitary bin provision at train stations in Wales
- 16.20-16.30: Q&A

To join this webinar, please click on [this](#) link.

THURSDAY 22nd JUNE 2023 - TIME TBC



4 C's Project Session

Speakers:

- Tiina Vaittinen - Senior Research Fellow Faculty of Management and Business/Politics
- Michael van Balken - Urologist
- Anna Martinsson - Vice President Sinoba and physiotherapist
- Eamonn Rogers - Chairman of Patient Office at European Association of Urology
- Jana Rodriquez - Marketing Manager Western Europe, Pelvic Health at Medtronic
- Florian Orlando - Market Development Manager Pelvic Health & Gastric Therapies Western Europe at Medtronic
- Phillip van Kerrebroeck – Trustee ICS
- Pedro Blasco - Urologist, President of SINUG
- Lynne van Poelgeest - President WFIPP

The link to join this webinar will follow as soon as possible.

FRIDAY 23rd JUNE 2023 – 14.00-15.00 hrs (CET)

The Medtronic logo is displayed in a bold, blue, sans-serif font. The word "Medtronic" is contained within a white rectangular box that has a thin blue border. The box is centered horizontally and positioned in the upper left quadrant of the page.

Speaker: Laura Thomas

Sacral Neuromodulation Innovations and its impact on patient choice, patient management and overall patient journey:

14.00-14.25: SNM Therapy – Overview of the therapy and the recent innovations

14.25-14.45: Patient Management and Patient Choice

14.45-15.00: Patient Story

To join this webinar, please click on [this](#) link